## ABSTRACT OF THE DISCLOSURE

In the production of an antiglare and antireflection film conducted by nipping antireflection film between an embossing roller and a backup roller to transfer the shape of convexes and concaves formed on the embossing roller to one surface of the antireflection film, the longitudinal elastic modulus and hardness of the backup roller are made smaller than the longitudinal elastic modulus and hardness of the embossing roller.